



THE
SET ME FREE
PROJECT

#TRAFFICKINGSTOPSWITHME

Our mission is to stop human trafficking
before it starts by providing prevention
education to all ages.

www.setmefreeproject.net

rev. 10/2023



#TRAFFICKINGSTOPSWITHME

ABOUT US

The Set Me Free Project® is a nonprofit organization on a mission to stop human trafficking through prevention education. Our READY To Stand Curriculum® uses evidence-informed methods to engage participants in meaningful and fun ways designed to inform and empower.

Our curriculum is informative, interactive, and flexible, reaching students (K-12th grade), educators, parents, and leaders in every facet of our communities.

The Set Me Free Project® is unique in our use of engaging, age-appropriate curriculum in every presentation. We focus on defining human trafficking and helping our learners identify why and how they could be at risk. We provide a foundation for all learners to recognize the intrinsic value in every human being.



EDUCATIONAL TOPICS

- Human Trafficking
- Social Media Safety
- Healthy Relationships
- Dating Violence
- Value, Empathy, Empowerment
- Bystander Intervention
- Culture and Climate



WHO WE WORK WITH

- Youth (K-12th Grade)
- College Students
- Parents
- Community
- Educators
- Industries & Social Services
- Survivors



HOTEL/MOTEL TRAINING

- According to the Polaris Project, 75% of human trafficking survivors report having come into contact with hotels during their trafficking experience.*
- Recognize the signs of trafficking and how to respond
- Industry specific scenarios to assist in the application and retention process



*Source: <https://etactics.com/blog/hotels-involved-in-human-trafficking>

Our Values



Personal Value



Integrity



Striving for Excellence



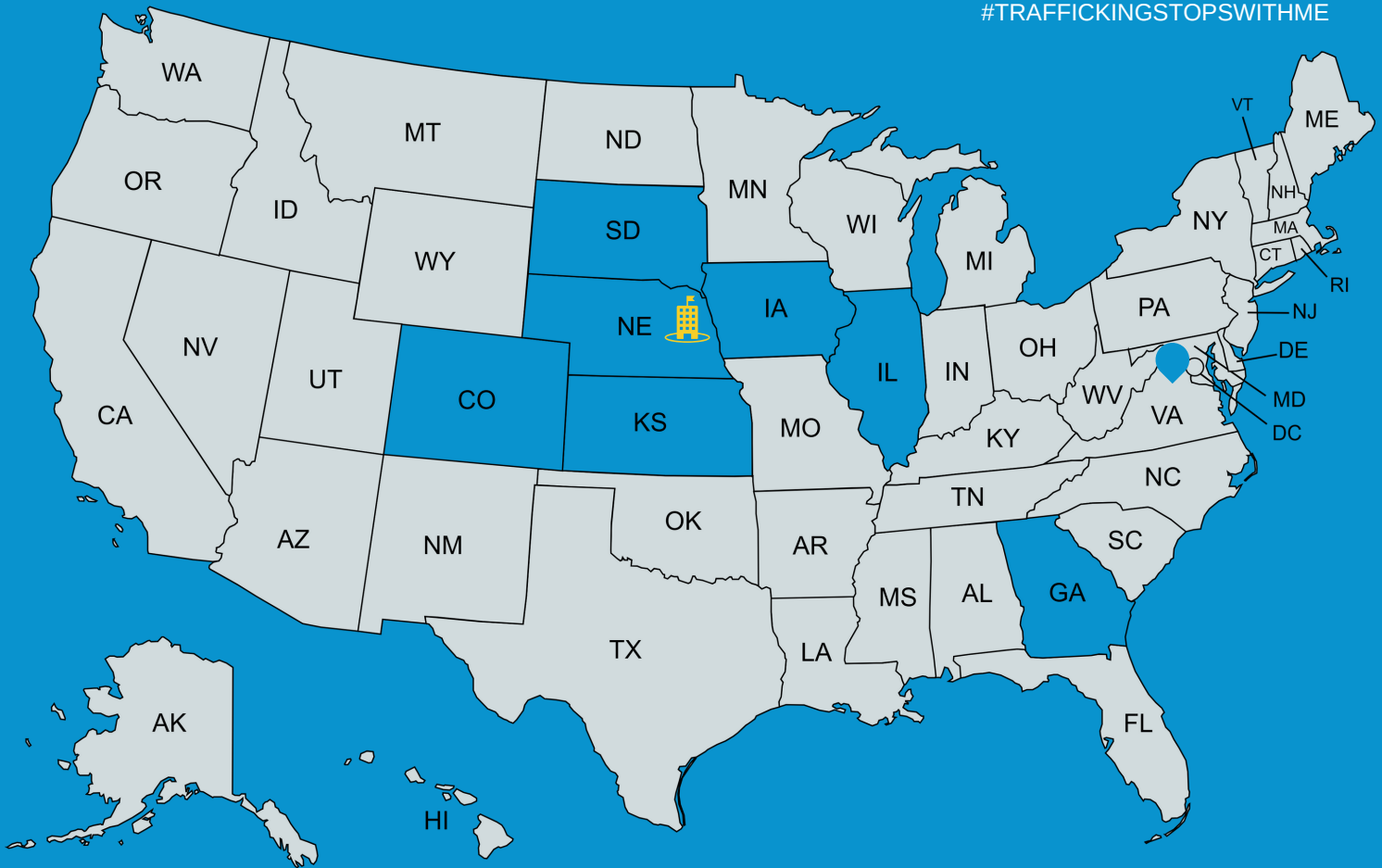
Compassionate
Prevention



Creative Solutions



Fun



RAPID GROWTH

The Set Me Free Project® had humble beginnings in Nebraska, where we have clients throughout the state. Then, we expanded throughout the state of Iowa. The Set Me Free Project has now reached six states, with more states currently in communication to purchase The Ready To Stand Curriculum®. We've had the honor of being invited to the CDC in Atlanta, Georgia, as well as being invited to Washington D.C. to meet with influential supporters. Our goal is to reach every U.S. state with our Ready To Stand Curriculum® to prevent human trafficking nationwide.

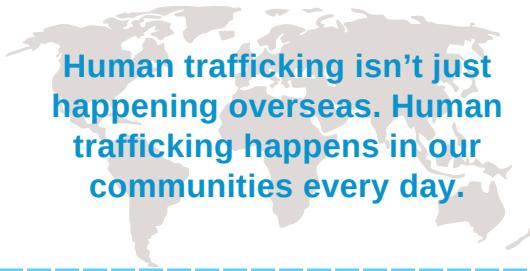
HUMAN TRAFFICKING

WHY PREVENTION EDUCATION IS NECESSARY



What is Human Trafficking?

Human trafficking is the use of force, fraud, or coercion to compel another person to engage in labor or commercial sex act.



The Facts

- Men, women, and children are all at risk. Anyone can be a buyer or trafficker.
- Trafficking could happen anywhere. You do NOT have to be kidnapped to be trafficked.
- Force is a tactic, it's NOT the only method. Fraud and Coercion are also methods that trick individuals into trafficking.
- Force is the least used tactic - less than 6%.
- Trafficked individuals are often allowed to come and go as they please.
- It's never the survivor's fault.

Why prevention?

Prevention education focuses on intervening at the earliest stages, before individuals fall prey to traffickers. By instilling a sense of self-worth, teaching critical thinking skills, and nurturing emotional resilience, prevention education reduces the likelihood of individuals being coerced or deceived into trafficking situations.

The impact of prevention education extends beyond individuals and communities—it has the potential to create a ripple effect that reaches far and wide. As educated individuals share their knowledge and insights, they contribute to a cultural shift that rejects trafficking in all its forms. By fostering a generation that is vigilant, informed, and empathetic, we lay the foundation for a future free from human trafficking.

ONLY

1-2%

survivors recovered from trafficking

We strive to protect

100%

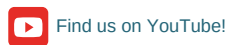
from ever being trafficked



#TRAFFICKINGSTOPSWITHME

MAKE A DIFFERENCE TODAY.

Sponsor The Set Me Free Project® to help us equip classrooms with The Ready To Stand Curriculum®



WWW.SETMEFREEPROJECT.NET



ALLY

\$19.99/ Month

- Funds ONE classroom for full school year



FRIEND

\$39.99/ Month

- Funds TWO classrooms for full school year



HERO

\$99.99/ Month

- Funds THREE classrooms for full school year

SPONSORSHIP LEVELS

CHAMPION - \$25,000



Youth curriculum for 10 schools

DEFENDER - \$10,000



Youth curriculum for 4 schools

MENTOR - \$5,000



Youth curriculum for 2 schools

ADVOCATE - \$3,500



Youth curriculum for 1 school and adult curriculum for 1 community

ENCOURAGER - \$2,500



Youth curriculum for 1 school

COMPANION - \$1,500

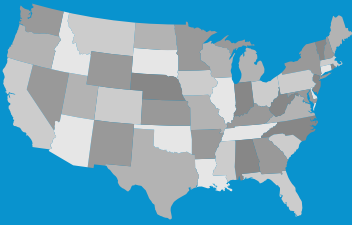


Adult curriculum for 1 community

WITH YOUR SUPPORT



We have been able to package and license our curriculum to provide to schools and agencies.



We have reached states outside of the Midwest.



We have launched our #traffickingstopswithme campaign to share the realities of human trafficking through film to communities.



We have been able to provide resources to survivors and the families of survivors and those being groomed.



We have been able to make a difference in the lives of youth and families.



#TRAFFICKINGSTOPSWITHME

“You have to know what trafficking is before you can stop it.”

Donation amount:

\$ _____

My credit card information is included below. I'd like my donation to be:

Monthly

Yearly

A one-time gift

I have enclosed a check made payable to The Set Me Free Project.



DONATE ONLINE:
SETMEFREEPROJECT.NET/DONATE

Name on card: _____

Type of card: Visa | MasterCard | Discover

Card number: _____

Expiration date: ____/____/____ CVC: _____

Billing Address: _____ City: _____

State: _____ Zip code: _____

Signature: _____

Phone number: _____

Email: _____

Donate online at: setmefreeproject.net/donate

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